

## Discovery Through Data

### Finding Dexcom G6 Continuous Glucose Monitoring (CGM) System Candidates\*

Before you can begin a conversation with your patients about the Dexcom G6 CGM System, you'll want to identify who may be the most likely to fill a Dexcom G6 prescription. By focusing on a few key parameters in your database, you can mine your data for a manageable list of patients to target for Dexcom G6 use.

#### Suggestions for mining your data for Dexcom G6 candidates:

#### 1 Filter your data



Identify your patients with diabetes who are on an intensive insulin regimen.

**Suggested filters based on ADA recommendations for patients who would benefit from CGM<sup>1</sup>:**

- Has a prescription for rapid-acting insulin (Humalog, NovoLog, Apidra, Fiasp)
- Patients with a glucagon prescription

#### 2 Finalize prospect list



If the prospect list is too large after you have mined the data, consider filtering by commercial plans and pharmacy benefit managers so that you can begin with a manageable list.

#### 3 Flag candidates



Once you have a list of candidates, add a flag to their record to counsel the patient about Dexcom G6 on their next visit to the pharmacy.

#### 4 Product information for reference



Dexcom G6 sensor kits NDC = 08627-0053-03

Dexcom G6 transmitter kits NDC = 08627-0016-01

Dexcom G6 receiver kits NDC = 08627-0091-11

ADA = American Diabetes Association.

\*The information on this page is for educational purposes only and intended to assist you in identifying who may be a good candidate for the Dexcom G6 CGM System. Ultimately, the determination on who is a good candidate for CGM should be based on your medical training and experience.

# Start the Conversation

## Getting Better Control of Diabetes With the Dexcom G6 CGM System

Once you have developed a targeted list of potential Dexcom G6 users, it's time to start talking to your patients about how they can begin better managing their diabetes.

### 1 Ask your patients if they're familiar with Dexcom G6

### 2 Provide your patients with a high-level overview of Dexcom G6



Smart devices sold separately.<sup>6</sup>

Use these high-level talking points to help guide your conversation.

- The Dexcom G6 CGM System is a real-time, continuous glucose monitoring system indicated for use in making diabetes treatment decisions in persons age 2 years and older
  - No fingersticks<sup>†</sup> are required for calibration, treatment decisions, or insulin dosing<sup>‡</sup>
  - Featuring a 10-day wear sensor with simple one-touch sensor insertion
  - Proven to both lower A1C and reduce time spent in hypoglycemia<sup>2,3</sup>
  - Featuring customizable day and night alerts that can warn of highs and lows
  - The Urgent Low Soon Alert can warn you in advance of severe hypoglycemia—allowing you time to take appropriate action before it happens
- The Dexcom Share feature in the Dexcom G6 app allows users to share their glucose levels, trends, and data with others. With the Dexcom Follow app, up to 10 followers can monitor a CGM user's glucose

### 3 Voucher program

Communicate the high-level benefit.

- Eligible commercial patients can save up to \$140\* off your Dexcom G6 at the pharmacy!<sup>†</sup>
  - Please visit [dexcom.com/pharmacyoffer](https://dexcom.com/pharmacyoffer) for Program Terms, Conditions, and Eligibility Criteria

### 4 Provide guidance for next steps

- Encourage patients to talk to their doctor
- Encourage patients to call you if they have questions
- Get more information at **Dexcom.com** and **Dexcom.com/healthcare-professional**
- Refer interested patients without a pharmacy benefit to Dexcom for a durable medical equipment benefit coverage check



<sup>†</sup>If your glucose alerts and readings from Dexcom G6 do not match symptoms or expectations, use a blood glucose meter to make diabetes treatment decisions.

<sup>‡</sup>When sensor code is entered.

<sup>6</sup>For a list of compatible devices, visit [dexcom.com/compatibility](https://dexcom.com/compatibility).

<sup>††</sup>The savings programs are offered to commercially insured patients age 2 years and older ONLY. This program is NOT open to patients receiving prescription reimbursement under any federal-, state-, or government-funded healthcare program, such as Medicare, Medicare Advantage, Medicare Part D, Medicaid, Medigap, Veterans Affairs (VA), the Department of Defense (DoD), or TRICARE<sup>®</sup> or where prohibited by law.

**References:** 1. American Diabetes Association. 7. Diabetes Technology: *Standards of Medical Care in Diabetes-2020. Diabetes Care.* 2020;43(suppl 1):S77-S88. 2. Beck RW, Riddlesworth T, Ruedy K, et al. Effect of continuous glucose monitoring on glycemic control in adults with type 1 diabetes using insulin injections: the DIAMOND randomized clinical trial. *JAMA.* 2017;317(4):371-378. 3. Welsh JB, Gao P, Dardzinski M, et al. Accuracy, utilization, and effectiveness comparisons of different continuous glucose monitoring systems. *Diabetes Technol Ther.* 2019;21(3):128-132.

#### BRIEF SAFETY STATEMENT

Indications for Use: The Dexcom G6 Continuous Glucose Monitoring System (G6) is an autonomous, real-time, continuous glucose monitoring device indicated for the management of diabetes in persons age 2 years and older. The glucose measurements are intended to replace fingerstick blood glucose testing for diabetes treatment decisions and behavioral modifications. The G6 can communicate wirelessly to and from other interoperable devices. Contraindication: Do not wear your G6 (sensor, transmitter, receiver, or smart device) for magnetic resonance imaging (MRI), computed tomography (CT) scan, or high-frequency electrical heat (diathermy) treatment. It is MR Unsafe. Warning: Failure to use the Dexcom G6 Continuous Glucose Monitoring System (G6) and its components according to the instructions for use provided with your device and available at <https://www.dexcom.com/safety-information> and to properly consider all indications, contraindications, warnings, precautions, and cautions in those instructions for use may result in you missing a severe hypoglycemia (low blood glucose) or hyperglycemia (high blood glucose) occurrence and/or making a treatment decision that may result in injury. If your glucose alerts and readings from the G6 do not match symptoms or expectations or you're taking over the recommended maximum dosage amount of 1000mg of acetaminophen every 6 hours, use a blood glucose meter to make diabetes treatment decisions. Seek medical advice and attention when appropriate, including for any medical emergency.

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